



4 June 2026

Members of the Frameworks Community,

As you all know, Frameworks Pictures has participated in a few 48 Hour Film Projects, and it has become much of a tradition. However, in recent months, the 48 Hour Film Project has made some contrivercial decisions regarding their stance on AI in their competitions. The purpose of this community letter is to gague your interest and comfortability of working with the 48 Hour Film Project in the future.

On April 22nd, 2026, the 48 Hour Film Project made a change to their “Filmmaking Rules.” These rules previously did not mention AI at all, so this change was their way of “cracking down” on people using AI during this competition. However, most filmmakers thought that their new rules weren’t strict enough. Here were the rules as of April 22nd:

Permitted Uses of AI

AI toole may be used for the following purposes only.

- **Scriptwriting assistance** (idea generation, outlining, or drafting)
- **Still Image creation**
- **Music creation**
- **Editing tools and post-production assistance** (including color correction, audio cleanup, visual effects tools, and similar functions embedded in editing software.)



**Frameworks
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After receiving backlash from their participants, they updated their ruling, and posted the following rules regarding AI on May 9th, 2026. These rules are currently in effect and will be the rules we’d participate under if we choose to participate.

Use of AI (Artificial Intelligence) in Your 48 Entry

Prohibited: Filmmakers are prohibited from using Generative AI to create their film – specifically, filmmakers are not permitted to use AI to create writing, scripts, music, images, special effects or footage. Definition: Generative AI is any system that produces new content (text, image, audio, video, vode, etc.) in response to a prompt.

Permitted: Filmmakers are permitted to use Non-Generative AI tools (Assistive AI) that assist with technical post-production tasks, specifically noise reduction, audio cleanup, color correction, upscaling, stabilization, rotoscoping, and similar enhancement functions embedded in editing software. These tools may only improve human-created source material; they may not generate new content (i.e., prompt-based Generative AI features in all apps are prohibited.)

Special Requiements

All use of AI must be:

- Legal in your jurisdiction
- Limited to material for which you hold all necessary rights
- Disclosed on your Wrap Up Form (list every AI tool used)

Multiple members of previous 48s have come to me with concern and discomfort with participating in this competition moving forward. I'd like to ask you all to consider the following, then fill out this form: frmwk.link/d4826participate

1. Are you upset with the 48 Hour Film Projects rules as of April 22nd, 2026?
2. Are you still upset with the rules as of May 9th, 2026?
3. Why should Frameworks still participate in this competition?
4. Why should Frameworks pull out of this competition?
5. How do you view the 48 Hour Film Project organization after these rule changes?

Thank you all for your dedication and everything you've done for us in the past. We look forward to continue to work with you regardless of if that is part of the 48 Hour Film Project, or not.

Sincerely,



Alexander M. Gutowski

Executive Director / Founder

Frameworks Pictures